

Wholesale Prices 1960-61

SIMPSON NURSERY CO.

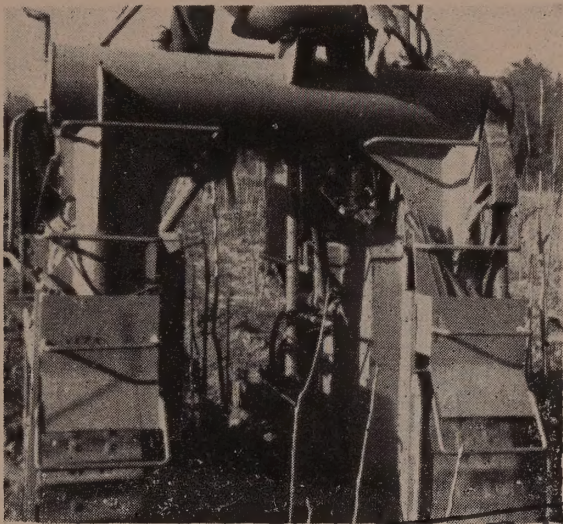
Monticello, Florida
ESTABLISHED 1902

In our 58th year of continuous operation, we are proud to announce completion of one of the world's finest **TREE DIGGERS**. No more Short or Spindly side or tap roots.

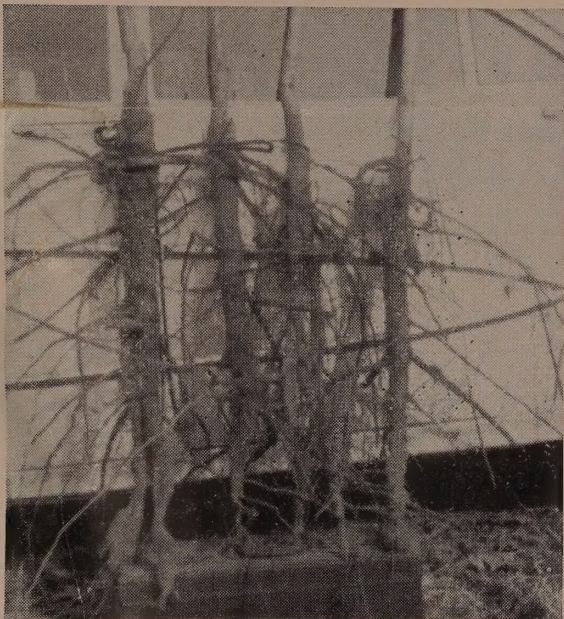
EVERY TREE MECHANICALLY DUG

(NOTE PICTURES)

71 years Specialized
Management Experience
Combined to give
You the Finest Pecan
Trees, and Service, in
The United States



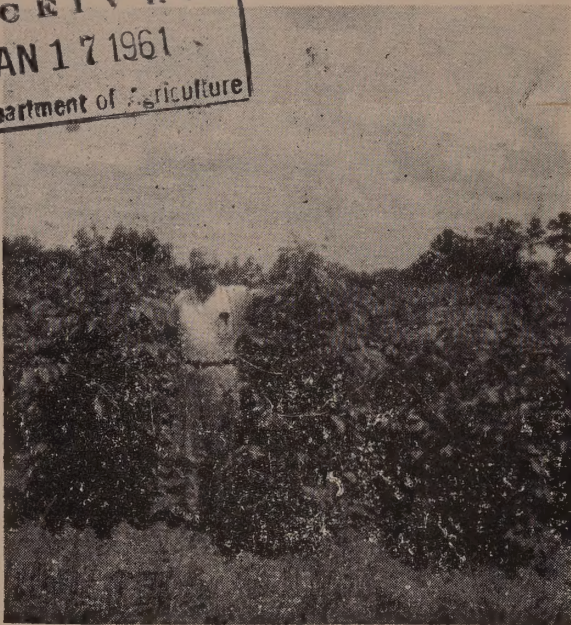
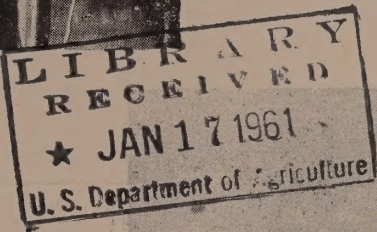
Our trees have always
been known for quality.
NOW, with the addition
of our fine Mechanical
Digger, you also get the
best **ROOTS** you ever
saw.



RICHARD H. SIMPSON
Production Manager
with 34 years experience

STUART C. SIMPSON
Office and Packing Shed Manager
with 32 years experience

JACK SIMPSON
Manager Shipping Department
with 5 years experience



PRICES FOR ALL STANDARD VARIETIES

STUART, SCHLEY, SUCCESS, DESIRABLE, ELLIOTT and FLORIDA GIANT (Mahan)

	Up to 10	Up to 500	500 up
2/3 ft.	1.70	1.50	1.35
3/4 ft.	1.80	1.65	1.50
4/5 ft.	2.00	1.85	1.70
5/6 ft.	2.15	2.10	1.95
6/7 ft.	2.45	2.30	2.20
7/8 ft.	3.05	2.90	2.80
8/10 ft.	4.05	3.65	3.55

Limited Quantity of
Very Fine Machine Dug Tane Nashi
Japanese Persimmon Trees

SPECIAL PRICE (ANY QUANTITY)

2/3 ft. 50c each	5/6 ft. 80c each
3/4 ft. 60c each	6/7 ft. 90c each
4/5 ft. 70c each	7/8 ft. \$1.00 ea.
8/10 ft. Branched \$1.10	

We also offer a very limited supply of Harris Super and Pensacola Cluster, both patent pending, New **GOOD** varieties of Pecan Trees @ \$4.00 each 2 to 4 ft.; \$4.50 each above 4 ft. Write for pamphlet on these really fine new varieties.

ALL PRICES F.O.B. MONTICELLO, FLORIDA

HARRIS SUPER

(Patent Pending)

A NEW PECAN VARIETY



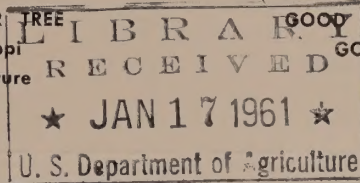
HARRIS SUPER NUTS
LOOKS LIKE SCHLEY



ORIGINAL HARRIS SUPER
Growing in Mississippi
The stump in this picture
was Stuart variety



GOODY ROOTS MEAN
GOOD LIVE



This sensational new variety could be called a disease resistant Schley. It looks like a Schley, it tastes like a Schley — yet it is scab resistant. The young original tree was growing in a commercial orchard and very close to a Stuart tree (note the stump in picture above) which leads us to believe the variety is a cross between Stuart and Schley. It is a good sheller—shelling out about 55%. It has a fine flavor. It fills out well. The tree is a fast grower and makes a fine shade tree.

This is the finest new variety we have seen. You will do well to include it in your list of varieties. Supply is limited so place order early. Prices—\$6.00 per tree, \$5.00 per tree six to twelve—\$4.50 per tree for twelve or more.

All trees will be dug with our special mechanical tree digger.

Simpson Nursery Company

MONTICELLO, FLORIDA

P E C A N S P E C I A L I S T S S I N C E 1 9 0 5

PENSACOLA CLUSTER

(Patent Pending)

A Promising New Pecan Variety



PENSACOLA CLUSTER NUTS

Note Clusters of Nuts



ORIGINAL TREE



BETTER ROOTS

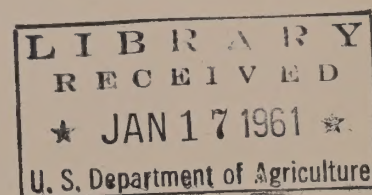
MEAN BETTER LIVE

The Pensacola Cluster variety originated near Pensacola, Florida. It appears to be a chance seedling, as it came up in a clear field near an orchard containing the standard varieties. It is an exceedingly heavy bearer and the nuts are formed in large clusters. In the 1958 crop year the parent tree bore 169 pounds of good well filled nuts. In the same year the standard varieties in the nearby orchard lost practically the whole crop from scab.

The Pensacola Cluster appears to be a very prolific, early bearing, good filling variety with excellent scab resistance. We strongly recommend that a few of the Pensacola Cluster trees be included in each new planting.

While they last we offer this new variety at \$6.00 per tree, \$5.00 each for six to twelve trees and \$4.00 each for twelve or more trees.

All trees will be dug with our special mechanical tree digger.



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MONTICELLO, FLORIDA

P E C A N S P E C I A L I S T S S I N C E 1 9 0 5

